

International **Auto** Aftermarket **EXPO**

The 22nd

International Auto Aftermarket **EXPO 2025**

The only international trade show in Japan
specialized in the automotive aftermarket



Date

February 26 - 28, 2025

Venue

Tokyo Big Sight East Hall 5,6

Organized by

International Auto Aftermarket EXPO Steering Committee

IAAE is the ideal platform to enter new market and developing business partnerships in Japan.

- Gathering all in one who fully committed to the auto aftermarket business.
- The only auto aftermarket exhibition in Japan that leads Asian market.
- Where forefront innovations and solutions meet a broad market needs.

Exhibit Zone



Demonstration



Seminar



IAAE2024 Facts & Figures (Previous show results)

The number of Visitors

Registered Visitors **17,097**

Event Area **20,000 (sqm)**

The number of Exhibitors and Booths

Companies & Associations **418**

Booths (9 sqm) **715**

*Record high in each categories

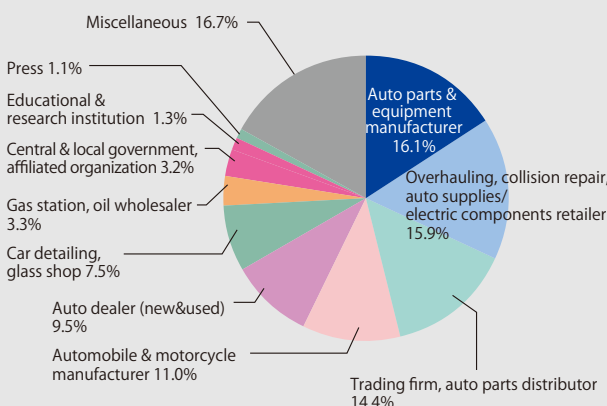
Exhibit Profile

Aftermarket Parts	Diagnostics & Alignment Systems	Collision Repair & Refinish
Garage Equipments & Tools	Rebuild & Recycle	Accessories : Exterior/Interior
Tyres & Wheels & Brakes	Lights & Electronic Components	Paints & Chemicals
Car Wash & Car Detailing	Insurance & Security	Business Systems
Autonomous Vehicles & EV	Commercial/Large-size Vehicles	Miscellaneous

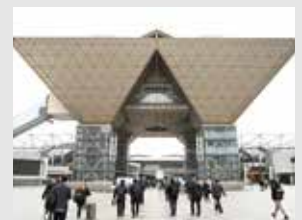
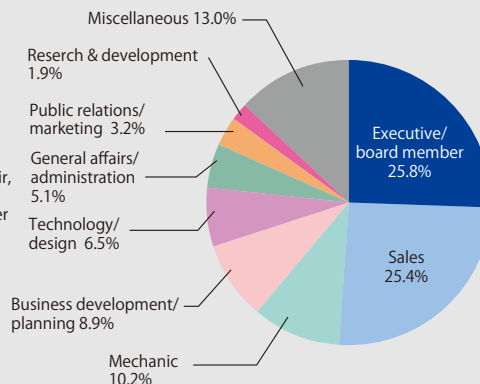
Visitor Profile

Automotive aftermarket related businesses

Business type



Job category



Participation Scheme

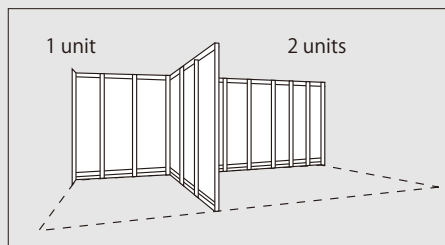
Exhibition fee and booth configuration

Raw Space: JPY 363,000 per booth

(tax included, decoration fee does not included)

- Booth size is 9 square meters (3m × 3m) per booth.
- In principle, **only a raw space is provided**. If there is/are adjoining booth(s), a H2.7 m partition wall/walls (octanorm panel, white color) will be installed. (See the example below.)
- Exhibitors are required to decorate their booths according to the Guideline for Exhibitors, which will be distributed at the end of December.
- Please contact the Show Management Office if you would like to use your original decoration plan.

If there is/are adjoining booth(s)



*Optional

Display Package (A-1) : JPY 110,000

(tax included, booth space fee does not included)

- Display package (A-1) is applied for 9square meters (3m × 3m) .
- There are several types of display packages by content, design, and booth size.
- All types of display packages can be applied from mid-December.

Display Package (A-1) includes items described below.

Company name : Exhibitor's name and booth number on the parapet

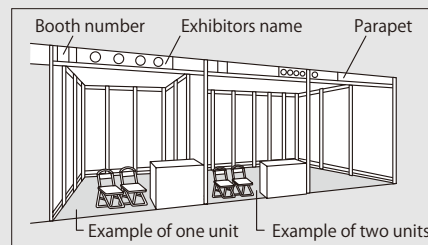
Flooring : Punch carpet

Lighting : 2×LED light (20W), 2 × LED Spotlight (5W)

Furnishing : 1×Reception counter (W900×D450×H750), 2×Folding chairs

1×Visiting card box

Electricity : 1×Electric outlet (100v/850W), setup fee and electricity usage fee (up to 850w) included

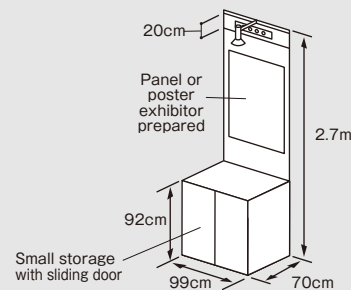


Ready-Built Compact Stand

1 or 2 unit (s) JPY 132,000 (tax included) / per unit

3 units or more JPY 121,000 (tax included) / per unit

- A stand unit includes:**
- Wall panel (White) W99cm × H2.7m × 1
 - Display counter (Small storage with sliding doors) (White) × 1
 - Company name board (Gothic/Black) W95cm × H20m × 1
 - Spotlight 75W × 1
 - Outlet 100V (2 sockets) × 1
 - Electricity 500W



Timeline



Preferential allocation of booth positions before floor plan release.

Contact

International Auto Aftermarket EXPO Show Management Office

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TEL: +81 (0) 3 5422 9446 FAX: +81 (0) 3 5422 9149 <https://www.iaae-jp.com/en/> E-mail: office@iaae-jp.com

Overseas Agents

Show Management Office cooperates with overseas agents in order to support both exhibitors and visitors from outside of Japan. Please contact the agents at the addresses listed below for inquiries.

Taiwan

Taiwan External Trade Development Council (TAITRA)
Industry Marketing Department, 5F, 333 Keelung Rd., Sec.1, Taipei 11012, Taiwan, R.O.C.
Mr. Tsanyu Kuo
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China

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Mr. Wang zi qiang QQ: 175423954 WeChat: wza62123
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